

YOUTH INTEGRITY

ambassadors programme



Co-funded by
the European Union

COLLECTION AND ANALYSIS OF DISSEMINATION ACTIVITIES



Project Result n°3



Introduction

The YIAP European TC aimed at training and empowering the 36 young people involved by providing them with the knowledge and the tools to **implement successful activities at national level**. An expert was appointed by European Lotteries (associated partner in YIAP) in order to deepen the comprehension of the topic of integrity in sport. He participated in the first sessions of the Training Course to set the theoretical framework for the young participants. During the training activities, participants were equipped with tools to transform in impactful actions the concept learned in theory.

The tools were aimed to support them under a management point of view of the local actions, but also to develop online contents to spread the message of integrity and maximise the dissemination of their actions. The educational programme used during the European Training course was completed with the collection of **Planning and Evaluation templates**, created in order to guide the ambassadors in shaping their activities as well as in guiding them in reflecting on the work done, analysing possible obstacles faced and sharing tips and suggestions on how to overcome them. All the activities implemented in the partner countries were a mix of educational contents and active sessions that managed to conjugate the 2 main aspects of the YIAP project: the protagonism of young people in leading positive change and the awareness raising of the need and importance to promote and defend integrity in the sport field.

The local actions were accompanied by multiplier events organised by the YIAP participants and the partner organisations. The results of these events exceeded the initial expectations. We managed to reach almost 500 people (with a majority of young people involved) and to organise 2 extra multiplier events: 2 european conferences organised by ENGSO, European Lotteries and Panathlon International. Both conferences took place on occasion of the European Week of Sport, in 2022 and 2023.

The Evaluation Course and the Final Conference allowed the project consortium to evaluate the training process and to showcase the results achieved during the implementation. Participants from the different organisations reported extremely positive feedback about the whole experience. They felt engaged, they received support from the organisation, from the trainers and from the project team. They felt part of a European community and network working to achieve the same goals and were happy and active in participating in the final events to present the results of their activities and the recommendations built as a result of this process. Even in this case, the results exceeded expectations. More local actions than imagined took place in the countries of the consortium, in different parts of the country: **SOEE delivered 3, OPES 5, RF-SISU Småland and EUSA 2, PSC and LSFS 1.**

As a consequence of the work started through this project: one of PSC participants decided to open a new youth organisation with the aim of empowering other young people at a personal and advocacy level; OPES presented a new capacity building project proposal to the italian national agency, involving the YIAP partners and new organisations, with the aim of implementing a trainer for trainers based on the educational curriculum developed; RF Småland opened a new group of work on the topic of integrity in sports lead by the young people who participated in YIAP; SOEE remarked a successful personal growth in autonomy in one of the athletes with intellectual disability involved in the project.



The five project results expected were developed following the progress of the YIAP activities. Online communication and dissemination activities were successfully implemented and supported the dissemination of the project online, allowing us to reach new potential ambassadors and partners for future joint actions. As a project consortium we believe that we reached the objectives pre-established in the phase of ideation of the proposal.





PILOT ACTIVITY TEMPLATE

TITLE:

<p>WHY? <i>What needs are you hoping to address?</i></p>	<p>OBJECTIVES Identify <u>specific</u>, <u>easy to measure</u>, and <u>achievable</u> objectives to be reached by the end of the project.</p>	<p>WHAT will be your activity?</p>												
<p>WHO will be involved? <i>Are they people coming from your organization or someone you would like to attract?</i></p>		<p>WHERE will the activity take place? <i>The location can be your club's HQs, separate training facilities, or somewhere else.</i></p>												
<p>WHEN do you want to begin and end the project? <i>Create a plan</i></p>	<p>MONTHLY CHART <i>Plan the progression. The growth of the activity & participants is proportionate to the progress of your activity.</i></p> <table border="1"> <thead> <tr> <th>MONTH 1</th> <th>MONTH 2</th> <th>MONTH 3</th> <th>MONTH 4</th> <th>MONTH 5</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>				MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5					
MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5										
<p>HOW <i>Practical strategy</i></p>	<p>OUTCOMES <i>What are the outcomes that you hope to achieve by implementing this activity?</i></p>													



Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	
TARGET GROUP This activity was directed at whom?	
PARTICIPANTS (How many people participated? Number of males/ females)	
ACTIVITY (What activities did you do?)	
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	
ROLES (Who implemented the activity? What was the division of roles?)	



OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)	
DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)	
CHALLENGES/STRENGTHS/ TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?	
FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?	

Evaluating your local action

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TITLE (Name of the activity)	I Tournament KOSHIDO-BUDO Bologna
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	Centro Sportivo Corticelli, 12/03/2023 From 9.00 AM to 14.30 PM.
TARGET GROUP This activity was directed at whom?	This activity was directed to children from 6 years to 12 years old.
PARTICIPANTS (How many people participated? Number of males/ females)	There was a group of 31 participant, 13 of them females and 18 males
ACTIVITY (What activities did you do?)	A tournament of martial art "Koshido-Budo" .
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	The national branch of Koshido-Budo
ROLES (Who implemented the activity? What was the division of roles?)	Referees, judges, and our integrity ambassador

<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>I didn't expect from children to understand the correct principles of the competition and the support of the partner in facing his own limitations in front of a commission of referees and judges, instead this happened in a very natural way.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share, and communicate the activity?)</p>	<p>I use Instagram to promote the activity, by posting the flyer and stories of our precedent activity.</p>
<p>CHALLENGES/STRENGTHS/TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>Fortunately we didn't encounter any particular problems, an important thing is to do the activity without having expectations, with the intention of having fun together with the others, paying attention to the fear play.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>I would like to continue working with young people, because I believe that they can change the future in a right way.</p>

Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	Sport is for everyone – Fighting against discrimination in sports
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	National Volunteer Week (May 25 th , 2023). From 1:00 pm – 5pm in Ljubljana.
TARGET GROUP This activity was directed at whom?	The activity in the National Volunteer Week event was directed at young people (from 14-30). However, we also engaged with everyone else regardless of age and nationality, but of course we did not get their signature.
PARTICIPANTS (How many people participated? Number of males/ females)	We had a total of 37 participants (17 males and 20 females). As we mentioned before, more people participated but we did not get their signatures because they were not our target group.
ACTIVITY (What activities did you do?)	During this event, our activities consisted of having a stand that included interactive games such as mini-basketball and memory games. Since the main point of the activity was to raise awareness on the topic of sports integrity, and more concretely, into sports discrimination, we also had quiz questions to reflect on. Those who participated had the chance to win some EUSA branded prizes and received more information about the YIAP project.

<p>STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)</p>	<p>In this event there was an organization called Slovenska Filantropija, as the main organizer of the event. We applied and got a space that we used for our local activity. In the application process we had to explain our activities and purpose of participation, so they were more than happy to help us and give us the chance to do our local activity, as part of their festival. Slovenska Filantropija is one of the biggest volunteering organizations in Slovenia. This event was also supported by the Municipality of Ljubljana.</p>
<p>ROLES (Who implemented the activity? What was the division of roles?)</p>	<p>During the National Volunteer Week event we were 4 ambassadors and the coordinator. The roles:</p> <ul style="list-style-type: none"> ● Preparation of the stand. ● Attracting people to the stand. ● Interacting with people in the stand. ● Giving EUSA branded prizes and YIAP flyers to the participants. <p>We all went through every role because the activities at both events lasted for a long time.</p>
<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>These are the goals and objectives that we wrote in the Pilot Activity Template:</p> <p>Goals:</p> <ol style="list-style-type: none"> 1. To bring awareness and to educate young people about discrimination at the grassroots sports level. 2. To spread the culture of sports integrity at the grassroots sports level among the youth community. <p>Objectives:</p>



	<ul style="list-style-type: none"> • To get the signature of 20 Slovenian students and 10 international students after interacting with them on the topic of discrimination (Goal 1) • To engage at least 2-3 people who are going to become YIAP mini ambassadors (they could spread the knowledge in their local communities that we share with them)(Goal 1) • To give flyers about sports integrity and the YIAP project to all participants that we interact with (Goal 2). <p>Looking at them, we can say that we almost fully achieved our objectives. We tried to engage as many people as possible and we believe we did a great job. Unfortunately, the feedback we got when we tried to contact them to become mini-ambassadors and spread the word of sports integrity, was not encouraging and that is why we decided to do the communications campaign on our own. Despite this, we can proudly say that we got a much bigger number of signatures than expected, and that the main goals were more than achieved. Today, more young people are aware and more educated in sports integrity and discrimination.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>To promote, share and communicate both activities, we used EUSA's Instagram. We reached a big number of people since it has more than 5.000 followers.</p> <p>Besides that, we also used EUSA's website to post a couple of articles. You can find them in the following links:</p> <p>https://www.eusa.eu/eusa-attends-national-</p>

	<p>volunteering-week-2023 https://www.eusa.eu/successful-yiap-local-activities-of-eusa-team</p>
<p>CHALLENGES/STRENGTHS/ TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>We can say that everything went according to the plan, but we would like to mention some difficulties/modifications we had:</p> <ul style="list-style-type: none"> • Once we reached the spot in the event, we decided not to include the mini-golf activity. It would have occupied a lot of space and we thought it was not appropriate. • A few people just wanted to play the games and get a reward. When we asked the quiz questions to reflect about the topic, some of them did not fully cooperate. <p>We believe the action was well proposed and developed. For someone who would like to replicate us, we encourage them to do it and have a positive and friendly attitude. We believe attitude makes the difference since the activities are simple.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>It is quite difficult for us to do a follow-up activity for those who participated because we do not have all their contact details. We believe that we, as ambassadors of sports integrity, need to continue spreading the word to raise more awareness. The next step for us will be to start the communications campaign. We will create a series of posts on EUSA's Instagram regarding sports integrity.</p> <p>The Youth Integrity Ambassadors Programme is a 3 years long project which is going to end in</p>



	<p>2024. In the future the goal is to educate the young generation of athletes, coaches about inclusion, gender equality and diversity in the sports field during the European Universities Games in 2024. Creating workshops, presentations and engaging games would draw the attention of all generations.</p>
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Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	Workshop KOSHIDO-BUDO as an instrument of integrity
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	Vialarga Mall, on the 17 th of June, 30 minutes of activity
TARGET GROUP This activity was directed at whom?	This activity was directed to young people from 15 to 24 years old.
PARTICIPANTS (How many people participated? Number of males/ females)	There was a group of 45 participant, 30 of them females and 15 males
ACTIVITY (What activities did you do?)	Workshop of martial art, open lesson of martial art KOSHIDO-BUDO
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	Yes, I did this a collaboration with MONDADORI and a N.B Fire crew.
ROLES (Who implemented the activity? What was the division of roles?)	We were different groups; our action was directed by our integrity ambassador

<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>I did not expect a wide audience with interest given the lack of active participation in the workshop, those who did not actively participate in the workshop listened very carefully.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>I use Instagram to promote the activity, by posting the flyer and stories of our precedent activity.</p>
<p>CHALLENGES/STRENGTHS/TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>Fortunately, we didn't encounter any problems, an important thing is to do the activity without having expectations, with the intention of having fun together with the others, paying attention to the fear play.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>I would like to continue working with young people, because I believe that they can change the future in a right way.</p>

Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	European Youth and Sport Platform 2023.
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	Bosön, Stockholm, Sweden between June 1 and June 4.
TARGET GROUP This activity was directed at whom?	Our aim was to spread the information about the YIAP project to the participants of the EYSP.
PARTICIPANTS (How many people participated? Number of males/ females)	The Platform gathered up to 100 participants, and we gathered around 25 in our workshop. Roughly half of them were males, and half of them females.
ACTIVITY (What activities did you do?)	We hosted a workshop of "Good Governance", asking the participants to discuss cases based on values and ethics in sports. Later on, we also hosted a booth at the Exhibition Fair where our visitors were asked to play a game about different kinds of sexual orientation, focusing on diversity, inclusion and acceptance.
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	There were people from other organizations such as Erasmus + at the fair, taking part in the activities.

<p>ROLES (Who implemented the activity? What was the division of roles?)</p>	<p>The project manager and two ambassadors worked together in the workshop and at the Fair.</p>
<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>Since many of the participants visited our workshop, we managed to spread the word to a lot of new people who did not know anything about the project. We hoped to reach out to many, and we reached even more than expected.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>Nothing really, since we were mostly guests at the Platform. Engso Youth did some promotion for us.</p>
<p>CHALLENGES/STRENGTHS/TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>We hoped to reach out to many, and we reached even more than expected. Actually, we are happy with our contribution, and can't think of any difficulties. We can recommend others to follow this idea also next time if possible.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>It would have been nice to ask the participants in our workshop to help us spreading the word on into their own organizations, but we didn't really make any moves for that since we were only guests. We will go on working with this later on in September back home in Växjö, Sweden.</p>

Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

<p>TITLE (Name of the activity)</p>	<p>The YIAP Platform in Växjö (Sweden).</p>
<p>PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)</p>	<p>We hosted a conference weekend in a hotel in the city of Växjö in the south of Sweden on September 16-17 2023. The platform started on Saturday 16 at 11 am and ended on Sunday 17 at lunchtime. Thus, the platform lasted for 26 hours (including a good night's sleep in a hotel).</p>
<p>TARGET GROUP This activity was directed at whom?</p>	<p>The target group was young (16-25 yo), active and talented leaders from many different sports and clubs in the province of Småland.</p>
<p>PARTICIPANTS (How many people participated? Number of males/ females)</p>	<p>15 girls/young women and 10 boys/young men (from 10 different sports, 18 different clubs and 1 national sports organization), participated during the weekend.</p>
<p>ACTIVITY (What activities did you do?)</p>	<p>There is a specified program in the shared folder, but this is a summary of the weekend:</p> <p>On Saturday, we started with getting to know each other-activities followed by a lecture/workshop with people from Linnaeus University and the focus on values (and legislation) in sports. After that, two different sessions hosted by representatives from horseback-riding and track and field told us</p>



	<p>about their ways of including young people in leading their sports and clubs. The Saturday night activity was physical and the participants had the chance to play either para-floorball or blind football.</p> <p>On Sunday morning, a person from a local elite football club told us about their CSR work focusing on sports for all and “sports instead of doing bad things at night”. Also, the participants received a guide of the Swedish way of organizing sports for people with disabilities. After that, a workshop about cheating and inclusion followed, and the final workshop asked the participants to put together their impressions of the weekend in posters, showing us and each other what “Youth Integrity” means to them.</p> <p>Of course, we also had nice meals and some “Swedish fika”, popcorn and ice cream during the weekend.</p>
<p>STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)</p>	<p>One could say that every participant represents stakeholders since their task after the platform was to spread the word into their own sports, clubs and organizations. Also, staff from Linnaeus University also represents stakeholders since it is important for them to know what is going on in the sports sector. Lastly, two partners from the “outside”, who hosted sports activities on Saturday evening, can also be called stakeholders.</p>

<p>ROLES (Who implemented the activity? What was the division of roles?)</p>	<p>Four ambassadors, the project manager and a few invited guests shared the work hosting the different activities and workshops.</p>
<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>The project's goals are:</p> <p>... to trigger a positive change within the sports movement. <i>We think that we did that.</i></p> <p>... to work for an increased understanding of the concept of "Youth Integrity" in the sports movement. <i>Yes, we did that.</i></p> <p>... to train young leaders or future leaders about "Youth Integrity". <i>Indeed, we did that.</i></p> <p>(... to spread the message about "Youth Integrity" to associations and organizations.) <i>Yes, we did that with the help of two bonus events such as Bosön in June and Brussels in September.</i></p> <p>... to inspire young leaders so that they dare to take their place in the sports movement. <i>Yes, we did that.</i></p> <p>The project aims to spread the message further to new, young leaders and activists who in turn can spread the message about "Youth Integrity" further. The idea is that more and more ambassadors are helped each year to</p>

	<p>create change in the Swedish sports movement. <i>Yes, we think and hope that we did that.</i></p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>We did our best to spread the message with the help of the communication department of our organization, RF SISU Småland. The invitation to the platform, and using the professionals in the organization to reach out to possible participants, worked very well, and their networks helped us a lot.</p>
<p>CHALLENGES/STRENGTHS/TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>We implemented the platform according to plan, and we are very content with the outcome of it since the participants gave very positive feedback afterwards. They all had a nice time in Växjö (so did we), and the commitment in the group was great. Consequently, we recommend followers of this project to do something similar again. This platform was a success!</p> <p>Our social media campaign before, during and after the platform could have been better. Probably, a good idea for next time would be to assign the responsibility for this to a specific person with good knowledge about how social media works. On our organization level, we could have received more help spreading the word better.</p> <p>Our work with external contacts could have been a little better planned, since we were running late preparing one of the workshops. Not a big problem, though, and we don't think that the participants noticed this at all. The advice for</p>

	<p>the future is, obviously, to be even clearer in planning who - does what - and when.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>We would like to meet the participants again to check if they have had any opportunities to spread the word about youth integrity in sports in their sports, clubs and organizations. We consider them to be "mini-ambassadors" now, and we hope that they do too. A little work is in progress about this within RF SISU Småland, but not much.</p> <p>The best way to continue this work is probably to arrange another YIAP project, version two, somewhere in Europe. Some of our ambassadors or the mini-ambassadors are probably ready to take part in it.</p>

Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	Sport is for everyone – Fighting against discrimination in sports
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	May Games Festival (May 23 rd , 2023). From 1:30pm – 5pm in Ljubljana.
TARGET GROUP This activity was directed at whom?	The activity in the May Games Festival was directed for university students (locals and some internationals).
PARTICIPANTS (How many people participated? Number of males/ females)	We had a total of 27 participants (16 males and 11 females).
ACTIVITY (What activities did you do?)	During this event, our activities consisted of having a stand that included interactive games such as mini-basketball and memory games. Since the main point of the activity was to raise awareness on the topic of sports integrity, and more concretely, into sports discrimination, we also had quiz questions to reflect on. Those who participated had the chance to win some EUSA branded prizes and received more information about the YIAP project.

<p>STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)</p>	<p>We did not involve any other stakeholders in the activities. We just had to ask for permission to put a stand at both events from the main organizers.</p>
<p>ROLES (Who implemented the activity? What was the division of roles?)</p>	<p>During the May Games Festival we were 5 ambassadors.</p> <p>The roles:</p> <ul style="list-style-type: none"> ● Preparation of the stand. ● Attracting people to the stand. ● Interacting with people in the stand. ● Giving EUSA branded prizes and YIAP flyers to the participants. <p>We all went through every role because the activities at both events lasted for a long time.</p>
<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>These are the goals and objectives that we wrote in the Pilot Activity Template:</p> <p>Goals:</p> <ol style="list-style-type: none"> 1. To bring awareness and to educate young people about discrimination at the grassroots sports level. 2. To spread the culture of sports integrity at the grassroots sports level among the youth community. <p>Objectives:</p> <ul style="list-style-type: none"> ● To get the signature of 20 Slovenian students and 10 international students after interacting with them on the topic of discrimination (Goal 1) ● To engage at least 2-3 people who are going to become YIAP mini ambassadors (they could spread the knowledge in their

	<p>local communities that we share with them)(Goal 1)</p> <ul style="list-style-type: none"> • To give flyers about sports integrity and the YIAP project to all participants that we interact with (Goal 2). <p>Looking at them, we can say that we almost fully achieved our objectives. We tried to engage as many people as possible and we believe we did a great job. Unfortunately, the feedback we got when we tried to contact them to become mini-ambassadors and spread the word of sports integrity, was not encouraging and that is why we decided to do the communications campaign on our own. Despite this, we can proudly say that we got a much bigger number of signatures than expected, and that the main goals were more than achieved. Today, more young people are aware and more educated in sports integrity and discrimination.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>To promote, share and communicate both activities, we used EUSA's Instagram. We reached a big number of people since it has more than 5.000 followers.</p> <p>Besides that, we also used EUSA's website to post a couple of articles. You can find them in the following links:</p> <p>https://www.eusa.eu/successful-yiap-local-activities-of-eusa-team</p>
<p>CHALLENGES/STRENGTHS/TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you</p>	<p>Our initial plan was to attend the May Games Festival and the European Youth Olympics Festival. But finally, there was the chance for us to attend the National Volunteer Week, and that is why we decided to give up on the latter.</p>

<p>suggest to someone that would like to replicate the action?</p>	<p>We can say that everything went according to the plan, but we would like to mention some difficulties/modifications we had:</p> <ul style="list-style-type: none"> ● Once we reached the spot in the event, we decided not to include the mini-golf activity. It would have occupied a lot of space and we thought it was not appropriate. ● The organizers forgot to include our stand and we had to wait some time until everything was ready. ● There was a huge storm and we had to remove everything from the stand and leave earlier than expected. Luckily it happened in the end and our job was mostly done. ● A few people just wanted to play the games and get a reward. When we asked the quiz questions to reflect about the topic, some of them did not fully cooperate. <p>We believe the action was well proposed and developed. For someone who would like to replicate us, we encourage them to do it and have a positive and friendly attitude. We believe attitude makes the difference since the activities are simple.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>It is quite difficult for us to do a follow-up activity for those who participated because we do not have all their contact details. We believe that we, as ambassadors of sports integrity, need to continue spreading the word to raise more awareness. The next step for us will be to start the communications campaign. We will create a series of posts on EUSA's Instagram</p>

	<p>regarding sports integrity.</p> <p>The Youth Integrity Ambassadors Programme is a 3 years long project which is going to end in 2024. In the future the goal is to educate the young generation of athletes, coaches about inclusion, gender equality and diversity in the sports field during the European Universities Games in 2024. Creating workshops, presentations and engaging games would draw the attention of all generation.</p>
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Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	Discussions about integrity in sports.
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	It was organized in Lithuania, Pumpenai on 22 of July, 2023. The event lasted 6 hours – from 10AM, until 4PM.
TARGET GROUP This activity was directed at whom?	Our target group was people from 10 to 60+ years old.
PARTICIPANTS (How many people participated? Number of males/ females)	All in all – 50 registered, there was also about 50 more, that we haven't registered, males – 16, females – 34.
ACTIVITY (What activities did you do?)	We invited people to play a cornhole game, where we highlighted the importance of equality in sports and then, we discussed with them about discrimination, importance of integration, gender equality and many more aspects that are important nowadays. After discussions, everybody had a chance to win a prize.
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	Yes, prizes were provided to our team by the Lithuanian Olympic Committee.

<p>ROLES (Who implemented the activity? What was the division of roles?)</p>	<p>All of your team members contributed in the activity in all sorts of ways but during the event there was 4 team members, that were responsible for the final outcome. Mija was responsible for all the equipment that we needed and discussion part, Demantė, Ramojus, Paulius and Kornelija were mainly responsible for discussions and games.</p>
<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>We have expected to have about 30+ people to discuss about the integrity in sports and we were very happy, when we have reached up to 100 people. Also, when we held the discussions, we have thought other people about the qualities in life that are needed in order to integrate everybody around us more.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>Lteam and „Youth Can“ Instagram profiles</p>
<p>CHALLENGES/STRENGTHS/ TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>Well, the only thing that was out of order was rain. Sadly, during the entire event it was raining, and we believe that we could have gathered more people, that we actually did. If someone wanted to replicate the action, I would recommend them to be prepared for all kinds of weather.</p> <p>The positive side was that during the discussions were presented practical examples which helped to understand the topic better.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the</p>	<p>We would like to organize more events in Lithuania, like we have organized in Pumpėnai,</p>

future?	
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Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	A match for integrity.
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	Serradifalco, 30/09/2023 – 3 hours.
TARGET GROUP This activity was directed at whom?	From 12 yo to 55yo.
PARTICIPANTS (How many people participated? Number of males/ females)	25 people 19 males – 6 females
ACTIVITY (What activities did you do?)	Mixed team 5-a-side football tournament (a boy, a girl, an adult, a child and a foreign minor from the local community).
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	
ROLES (Who implemented the activity? What was the division of roles?)	The participants involved formed the teams, I was responsible for refereeing the various matches as well as organizing the event.



<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>I expected all the people involved to understand how in the diversity of the group it was possible to work as a team and achieve great results by collaborating and I am happy because in the end this was clear to everyone.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>Through social media and messaging apps, in particular Instagram and Whatsapp.</p>
<p>CHALLENGES/STRENGTHS/TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>Luckily everything went according to plan, there is certainly always room for improvement even with small adjustments. No, there were no difficulties of any kind, on the contrary, it was a nice moment of socializing and being together. I advise anyone who wants to repeat the same activity to try to involve as many people as possible in order to reach a greater diversity of people with the proposed message.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>I would like to propose the same activity again in various municipalities, thus having the possibility of broadening the true meaning of collaboration to adults and children; It would be interesting to address this topic also within schools and propose other activities to raise awareness among children.</p>

Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	“Atleta: la persona oltre la prestazione”
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	PLACE: Aula del ‘400 – University of Pavia DATE: 22 September 2023 Duration: 2h
TARGET GROUP This activity was directed at whom?	University students, athletes from CUS Pavia or other sport societies (from different sports and levels), coaches, parents/relatives, anyone who’s interested in the topic
PARTICIPANTS (How many people participated? Number of males/ females)	23 participants: 13 males and 10 females
ACTIVITY (What activities did you do?)	A 2-hours-congress with the intervention of various speakers (a sports psychologist, a dietitian specialized in sports nutrition, a sport physician, a journalist, a former athlete and a para-athlete). Each intervention lasted 15 minutes, with at the end a space dedicated to questions and interventions from the public
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	University of Pavia, Municipality of Pavia, CUS Pavia, student association Gruppo KOS, voluntary association ChangeTheGame
ROLES (Who implemented the activity? What was the division of roles?)	I planned the event and coordinated its implementation; I contacted the speakers and sponsoring stakeholders, booked the room and managed the advertisement costs and compensation for the speakers. My team leader coordinators helped me in the management of economic funds, in the realization of the poster and the advertisement.



<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>This activity spread a holistic vision of the athlete and laid the foundations of a campaign for the athlete's well-being at 360°, which therefore leads to the creation of a healthier environment (both from a physical and psychological point of view) where would be preserved the athlete's well-being beyond the performance.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>Posters, flyers, social networks and newspaper articles has been used for the advertisement.</p>
<p>CHALLENGES What went according to the plan? What did not? Were there any particular difficulties?</p>	<p>In general, everything went as planned. The biggest difficulty was publicizing the event; in fact, participation was lower than expected.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>At the event were present some representatives of associations that deal with the well-being of athletes and focus their work on the fight against all forms of violence in sports. Their very positive feedback regarding the event has opened the doors to future collaborations in the organization of events and campaigns to promote a healthy environment for the athlete and to fight any form of violence in sport.</p>



Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	I° EDIZIONE TORNEO DON GIUSEPPE
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	BRATTIRO' (VV) - 12/09/23 - 22/09/23
TARGET GROUP This activity was directed at whom?	PUBBLICO - PARTECIPANTI
PARTICIPANTS (How many people participated? Number of males/ females)	~20 PERSONE TRA UOMINI E DONNE
ACTIVITY (What activities did you do?)	MOMENTI DI RIFLESSIONE DURANTE IL TORNEO DI CALCIO FEMMINILE E MASCHILE DON GIUSEPPE FURCHI'
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	AICEM CALABRIA - ORATORIO DON GIUSEPPE FURCHI'
ROLES (Who implemented the activity? What was the division of roles?)	ORGANIZZATORE ORATORIO DON GIUSEPPE FURCHI' - PSICOLOGA ELEONORA BONO -
OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)	DIFFONDERE IL FAIR PLAY E L'INTEGRITA' SPORTIVA.



<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>PASSAPAROLA - PUBBLICAZIONE DEL TORNEO E LOCANDINE ONLINE TRAMITE SOCIAL - LOCANDINE FISICHE</p>
<p>CHALLENGES What went according to the plan? What did not? Were there any particular difficulties?</p>	<p>COINVOLGIMENTO DEI PARTECIPANTI E DEGLI ORGANIZZATORI - ELABORAZIONE DEI DATI E DEGLI ARTICOLI - FRONTEGGIARE PRESUNZIONE IN CAMBIO DELL'INFORMAZIONE DELLE BUONE PRATICHE SPORTIVE</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>GRAZIE A QUESTO TORNEO I PARTECIPANTI FEMMINILI HANNO DECISO DI CREARE UN GRUPPO DI CALCIO E DI INCONTRARSI ALMENO UNA VOLTA A SETTIMANA PER PROMUOVERE LE BUONE PRATICHE SPORTIVE E INCORAGGIARE ALTRE RAGAZZE A PARTICIPARE ALLE ATTIVITA' SPORTIVE NELLA PROVINCIA AVENDO TROVATO STIMOLANTE L'ATTIVITA' E IL GRUPPO CONTINUA A CRESCERE.</p>

Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

<p>TITLE (Name of the activity)</p>	<p>Local Activity in the Grupo Recreativo Gonçalvinhense Youth Association</p>
<p>PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)</p>	<p>On 04/02/2024, Bruno Bidarra held his local activity at his local judo club, located in Mafra. This activity took one hour.</p>
<p>TARGET GROUP This activity was directed at whom?</p>	<p>This activity took place in a Youth Association, where the integrity matter was discussed for implementation purposes</p>
<p>PARTICIPANTS (How many people participated? Number of males/ females)</p>	<p>This activity included 7 people, 7 man's and 0 woman (unfortunately, not so many people woman from the association participated)</p>
<p>ACTIVITY (What activities did you do?)</p>	<p>This local activity included six members of the association, plus its president, where they reflected on the meaning of Integrity and its constituents.</p> <p>After this reflection, the "FairPlay or Not" cases were analysed, an exercise previously done at the YIAP Training Course, so that the members of the association could reflect together and work as a team.</p>

<p>STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)</p>	<p>This was an Internal activity, to promote Good Governance and for dissemination purposes. To turn this practice more sustainable, this group intends to make strategic plans to protect its athletes from offences against their integrity, be it safeguarding, anti-doping or match-fixing, promoting attitudes of fair play and good ethical conduct.</p>
<p>ROLES (Who implemented the activity? What was the division of roles?)</p>	<p>Bruno Bidarra was the person that implemented this activity, being also the responsible for this association.</p>
<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>Cases 2 and 3 were analysed, where the vast majority noted that sporting reality must be preserved and that regardless of which team the athletes belonged to, they must act with fair play, competing equally, not harming or benefiting anyone. An opinion represented by a minority was that there needs to be internal fair play, not jeopardising the relationship and performance of their team to help another athlete.</p> <p>Throughout this reflection, the participants and members of the association realise that it's important in this type of decision to make it as a group to preserve the integrity of the people that are directly involved.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>We promoted here since we don't have social media of the association yet.</p>

<p>CHALLENGES/STRENGTHS/ TIPS</p> <p>What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>It was supposed to participate more people and in that case, was more easy to implement this action with more variety and also creating more impact.</p> <p>Besides this, the activity went according with the plan and it was very impactful for the people that was there. We aim to promote sport policies for safeguarding, inside of the topic of integrity.</p> <p>To someone that would like to replicate the activity, I suggest that take a look to the game of "FairPlay or Not" and you need to have in mind that it's important to realise that you need to be the moderator, so you should be impartial. There are not right and wrong answers and also there is something that I need to be work as a team, to be lead as group and that will a reflection in the group decision on the evolving society</p>
<p>FOLLOW-UP</p> <p>What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>We aim to build policies related with the topic safeguarding (inside of integrity) and we like to think that our Judo club is safe and offers to each athlete the opportunity to be themselves. For that reason, we want that our club turns as an reference for a place to evolve, a place for the development, a place that promotes values. That can only happen with the safeguarding of the integrity of each individual</p>

Evaluating your local action

In order to evaluate your local event, please fill in the scheme below with all the information required.

TITLE (Name of the activity)	"Fair Play or Not"
PLACE AND DATE (Where and when was the activity organized? How many hours did it last?)	Organized at Carnide Club, on February 14, 2024, for 1 hour.
TARGET GROUP This activity was directed at whom?	Basketball athletes between the ages of 11 and 13.
PARTICIPANTS (How many people participated? Number of males/ females)	34 boys (males).
ACTIVITY (What activities did you do?)	The game "Fair Play or Not".
STAKEHOLDERS INVOLVED (Did you involve any other stakeholders apart from your organization? Who?)	Only the team of the club in question.
ROLES (Who implemented the activity? What was the division of roles?)	The activity was implemented by me with the support of the team's technical team. I made a short presentation about the YIAP project and about integrity and then an introduction to the activity.

<p>OUTCOMES (What did you achieve? Describe the expected and actual impact of your activities)</p>	<p>The result was very positive, I was surprised that they were so involved in the presentation part and asked questions related to integrity and in the activity they showed interest and willingness to participate and put into practice what they learned.</p>
<p>DIGITAL STRATEGY (What did you do to promote, share and communicate the activity?)</p>	<p>I spoke with the parents of the athletes, to ask for permission to capture images and sound, and with the athletes, informing them that on that day there would be an activity before practice.</p>
<p>CHALLENGES/STRENGTHS/ TIPS What went according to the plan? What did not? Were there any particular difficulties? What would you suggest to someone that would like to replicate the action?</p>	<p>The biggest difficulty was the high number of athletes for a short time to perform the activity. Therefore, for someone who wanted to replicate the activity, I would suggest that they reduce the number of athletes or increase the activity time.</p>
<p>FOLLOW-UP What follow-up activity would you like to do after the end of your local activity? How would you like to continue working on the topic in the future?</p>	<p>I would like to create an association that would continue to transmit the values of integrity in sport through young people. I want to continue to carry out activities in the club, because I think that the more people are made aware of these issues, the easier it is to get the message across and start to see changes in Portuguese sport and beyond.</p>